

Annex 1

TEMPLATE FOR THE I.S.I.P. COMPETITION PROGRAM PROPOSAL

Program Profile	
Institute/Organization/Office Name	Crimson Tribe Readers
Institute Dean/Immediate Supervisor/Organization Adviser	Ms. Angelica Lopez
Email address	crimsontribereaders@gmail.com
Program Name / Title	Booklat ka-iSIPan
	<input type="checkbox"/> 1. Industrial Application <input type="checkbox"/> 2. Entrepreneurial Spirit <input type="checkbox"/> 3. Ethical Value <input checked="" type="checkbox"/> 4. Student Mobility and Openness <input type="checkbox"/> 5. Crisis Management <input type="checkbox"/> 6. Progress in the Fourth Industrial Revolution
Abstract of Program (200-300 words)	
<p>Booklat ka-iSIPan program aims to improve the literacy rate of each student of Mabalacat City College (MCC), since according to De la Salle University as of April 2022, the numbers of illiterate Filipinos are 2,998,905 in the age of 10 and above.</p> <p>Booklat ka-iSIPan Program is divided into Three (3) sub-parts: First (1) is where the organization of Crimson Tribe Readers (CTR) will give short E-books to read on each student through email, and that digital book is dependent on what they chose a genre in a survey form which is also key in knowing the comprehension of the Crimson tribe. After a month of reading their books, they can claim their prize which is Bookmark Seed as well as their freebies.</p> <p>The Second (2) sub-part is the making of the bookmark seed which will be provided as well as created by the Crimson Tribe Readers (CTR) officers and members by the use of recycled paper and the seed from the Agriculture Office of Mabalacat City.</p> <p>After a month of reading, the Third (3) sub-part is where the Crimson Tribe will now expose themselves to a story where they will decide the next plot through the survey. While it is ongoing, they can post what they want to say or feedback about it via bulletin board which is provided by the Organization. After the story was already completed maybe the piece may be published if the story is beautifully written. Engaging through this, the students improved not only their comprehension but also their vocabulary.</p> <p>Both the E-book reading, and the Story survey plot will run alternately each month to give way for the student to not feel overwhelmed as well as to hone not just their comprehension skills but also their creativity. Thus, it was titled Booklat since a learner will open inclusively to a perspective as well as unlock a skill that no one can steal, which is reading. This skill is essential in order to know the world because knowing it is really interesting. Hence the organization of the Crimson Tribe Readers reminds their co-fellow learners that reading is fun, and this organization can be the key to picking the right book which they can “buklat” as often. Because as J.K Rowling said: “If you don’t like to read, you haven’t found the right book”.</p>	

Planning

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Background	<p>Illiteracy has its evident presence in every community and would lead to more dilemmas such as less opportunities, low reading comprehension, misinformation, and the likes. Therefore, this organization, Crimson Tribe Readers, believes that reading in such a creative, sustainable, and interactive manner can be one of the ways to eradicate illiteracy.</p> <p>Moreover, in order to achieve organization's aims, Crimson Tribe Readers came up with the Booklat ka-iSIPan Program – the organization's answer to Innovative, Sustainable, and Impactful (ISIP) Program launched by Mabalacat City College (MCC).</p>	
Subject (Names & titles)	Initiator(s)	Crimson Tribe Readers Officers
	Leader(s)	Dizon, Ralph Lawrence A. De Lara, Allen Glenn G.
	Team members	Arcilla, Gleniel I. Canlas, Erica C. De Lara, Allen Glenn G. Manganti, Chairmane P. Page, Tamzin Patricia L.
Environment	Nature/society	The most sustainable change is not something physically tangible but rather it is a mental break through. In this program, there is a strive to create long lasting change in the way students view reading at Mabalacat City College and promoting a culture of reading that will eventually lead to a culture of reading here at Mabalacat City.
	Industry/market	Industries take inspiration from many places because even great ideas can come from young minds. This program can be used as a blueprint or even inspiration in creating projects that also want to improve how people view reading. But industries may also interested in investing, partnering, or expanding this program.
	Government/others	This program can be replicated by the government as means of making reading fun and exciting in other school or even in specific communities that need to improve people’s literacy. The ability to read and absorb textual

		knowledge can help propel people to better paying jobs thus a better way of living.
Resources	Human requirements	<ul style="list-style-type: none"> • Approximately 5-6 authors for the e-books that are going to be used. • 2 Librarians and CTR Officers are needed to facilitate the program. • CTR Officers for collection of papers and seeds. • CTR Officers and Members to produce the Bookmark Seed, approximately 30-50 people.
	Financial requirements	<p>Financial Requirements Financial Requirements for Booklat Program:</p> <ol style="list-style-type: none"> 1. E-Books - The organization will need to purchase digital copies of E-books for each student based on their genre preference. Assuming there are need a 50 copies and each E-book costs 100 pesos, the total cost will be 5,000 pesos. 2. Bookmark Seeds - The Crimson Tribe Readers (CTR) officers and members will need to create the Bookmark Seeds using recycled paper and seeds from the Agriculture Office of Mabalacat City. Assuming the cost of materials and labor is 50 pesos per bookmark seed and for 50 bookmark seed the total cost will be 2,500 pesos. 3. Transportation - The Crimson Tribe Readers (CTR) officers and members will need to transport the Bookmark Seeds to MCC. Assuming the cost of transportation is 50 pesos per person and there are 15 officer and members, the total cost will be 750 pesos. 4. Food - The Crimson Tribe Readers (CTR) officers and members will need to be fed during the creation of the Bookmark Seeds. Assuming the cost of food is 100 pesos per person and there are 15 officers and members, the total cost will be 1,500 pesos.

		<p>Total Estimated Expenses:</p> <p>E-Books - 1000 pesos Bookmark Seeds - 2,500 pesos Transportation - 750 pesos Food - 1,500 pesos</p> <p>Grand Total - 5,750 pesos</p>
	Technological/other requirements	<ul style="list-style-type: none"> Ebooks are going to be provided by the Library Services Unit of Mabalacat City College and the CTR officers. Seeds that will be used in the Bookmark Seed will be provided by the Agricultural Office of Mabalacat City. Used papers are going to be provided by the students of Mabalacat City College; including the proposed paper banks within the institution.
Mechanism	Strategic options available	<p>Program Development - Under this strategic option, the existing Booklat Program will continue to update and establish a related sub-program to ensure sustainability.</p> <p>Innovation - Organizations like Crimson Tribe Readers and its Sustainable Development Goals (SDGs) Program, Booklat Program, must undergo innovation to keep up with the needs of the fellow MCCians. Every fast-changing community needs an innovative programs and ideas.</p>
	Their relative importance	Development and Innovation shares the same goal and that is to attain sustainability. Hence, to keep the Booklat Program relevant through times, the Crimson Tribe Readers will strive to pave way for sustainability while developing fresher ideas.
	Their sequences for execution	The Booklat Program is divided into three (3) sub-parts. Each sub-parts will compose all of the sequences below:

	<p>First is the promotion of each activity. Then, communicating to the persons involved (e.g., Class Mayors, Institute Student Council Officers, City Agriculture Office). Lastly, would be the distribution of the materials (e.g., E-books, bookmark seed, etc.).</p> <p><i>The Booklat ka-iSIPan Program's sequences for execution are subject to undergo additional measures depending on each sub-part's needs.</i></p>
Content	<p>The Booklat ka-iSIPan would consist of different action steps with each of their own benefits and unique learning experiences. The decision was a collaboration of ideas that were brainstormed during a meeting. But all are bonded to the goal of improving the rate in which students would go to Mabalacat City College and read books that available in the MCC Library.</p> <p>Furthermore, there are 3 projects in the Booklat ka-iSIPan. The first (1) project requires to conduct a survey for MCC students to communicate what types of books or literature are they interested in. The survey will contain questions regarding the type of books or literature and the genre that they prefer. Examples of genres that will be seen in the survey will include Romance, Science Fiction, Historical and many more. Students will also be given the opportunity to input there own preferred genre. With that information, the organization will create personalized E-book recommendations based on the results of the survey. As an organization that aims to help students become passionate readers, it important to provide them a choice in many aspects of the organization's decision making process.</p> <p>Moreover, the second (2) project will both a workshop activity as well as way to provide tokens to the participants of the Booklat program. This project will be a bookmark making workshop activity which teaches students the traditional practice of paper making, the activity will help promote the appreciation of traditional arts but also to encourage sustainability. Furthermore, the tokens chosen are unique handmade craft that only Participants would have the privilege to own and is going to aid them in their journey as a Crimson Tribe Reader. Now in terms of sustainability these bookmarks are embedded with seeds and will be made of recycled paper. The seeds will be provided by the Local</p>

	<p>Agricultural center of Mabalacat City. Meanwhile, the recycled paper will be provided by the officers and members of the Crimson Tribe Readers. By creating adding these natural, organic aspects to the tokens is a way to also create students that are knowledgeable about not only reading but also about the environment.</p> <p>Last but not least, the third (3) project will allow students the liberty and creative freedom in the final results because in this project they will be choosing their own story. The process begins with the organization providing a base story to the participants in which they will build the story in whatever way they want. To ensure the fairness of the story, participants will participate in votes on how the story will continue. They may even comment, message, or post their ideas on how the story should flow. This project aims to give an outlet for the many creative mind of MCC, and hopefully inspire them to not only be readers but also writers. Additional, the project encourages students to sharpen their communication skills and to be team players in both online and onsite. And to conclude, the final story will have the opportunity to be published as the collaborative work of MCC's creatives.</p>
<p>Target SDGs</p>	<p>Quality Education: The Booklat ka-iSIPan program aims to improve the literacy rate of students at Mabalacat City College, which contributes to achieving the SDG on Quality Education. By providing short E-books and involving students in a creative process, the program helps students develop literacy skills essential to lifelong learning.</p> <p>Gender Equality: The program promotes gender equality by exposing students to different genres of literature and encouraging them to select books based on their interests, rather than gender stereotypes. By promoting diversity and inclusivity in reading, the Booklat program helps create a more equitable learning environment.</p> <p>Reduce Inequalities: The use of recycled paper and seeds from the Agriculture Office in the creation of the Bookmark Seed addresses the SDG on Reduce</p>

	<p>Inequalities by promoting sustainable practices. The program also reaches out to students who may not have access to traditional reading materials, promoting literacy among students of all socioeconomic backgrounds.</p> <p>Partnership for the goals: The Booklat ka-iSIPan program involves various stakeholders, such as the Crimson Tribe Readers, the Agriculture Office, and Mabalacat City College. By fostering partnerships and collaboration, the program contributes to achieving the SDG on Partnership for the Goals. Through partnerships, the program ensures that students have access to high-quality reading materials and resources.</p>
Key points	<ul style="list-style-type: none"> • The Booklat ka-iSIPan aims to open opportunities for students of Mabalacat City College that will greatly impact their comprehension skills and creativity, the program is divided into three parts: e-book reading, Story Survey Plot, and Bookmark Seed. • In e-book reading, the participating students will receive digital books based on a form they have filled-In that addresses the genre that suits them, while knowing their levels of comprehension. • In the Story survey plot, students decide the next plot through a survey and provide feedback via a bulletin board: they also have a chance to get their story published. This in turn will help to improve the students' creativity and vocabulary. • After a month of reading, students can claim their prize, a Bookmark Seed made from recycled paper and seeds from the Agriculture Office of Mabalacat City. • The E-book reading and Story survey plot run alternately each month to balance comprehension skills and creativity, also, to prevent students from being overwhelmed.
Differences from traditional approaches	<p>Overall, this program is really unique because it contains various sub-project where the educational institution, will not only benefit as well also the environment. According to Kilgore (2023) Thirty Million (30,000,000) trees were cut down just to produce an average of textbooks in a Seven Hundred (700) pages. Thus, the Crimson Tribe readers (CTR) chose e-books and at the same time create Recycled paper bookmark seeds to somehow help our nature in a small way.</p> <p>At the same time, this program will able to help the Crimson tribe not only in their comprehension skills but also in their creative writing skills for they do have</p>

control over a certain story that will be publicized if the plot produced was aesthetically written. In short, they were not just the reader but also a writer which signifies that it was really possible to create a story. Actually, all the humans always create a story in their everyday life, and our organization aims to those who are non-readers to have a consciousness with this kind of stuff because our life itself is a book.

Reference:

Kilgore, G. (2023b). How Many Trees Cut Down Each Year or in 2023? The Deforestation Crisis Explained. 8 Billion Trees: Carbon Offset Projects & Ecological Footprint Calculators.
<https://bit.ly/3H7u346>