



MABALACAT CITY COLLEGE

INSTITUTE OF HOSPITALITY AND TOURISM MANAGEMENT

First Semester A.Y. 2023-2024

Outcome-Based Teaching and Learning Plan and Module Guide for Global Culture and Tourism Geography *(TPC-GLOBAL)*



VISION: Mabalacat City College envisions itself to be the top choice in the community it serves for quality education and training by 2025.

MISSION: The Mission of Mabalacat City College is to meet the needs of its community as a center for learning aiming for open admission policy.

COURSE DESCRIPTION:

This course shall have students have an advance knowledge and deeper understanding with specific world travel destinations, with emphasis on the exploration of geographic features, customs and traditions, population centers, visitor attractions, political, religious, language and other cultural differences as these relate to the hospitality and travel industry. Students will develop a sense of responsiveness for cultural values and traditions that exist beyond their own culture. Students will be able to analyze the international travel patterns by locating various major cities, natural wonders, historic sites, and other tourism attractions, both man-made and natural focusing as well with the travel-generating and travel- receiving areas.

PROGRAM INTENDED LEARNING OUTCOMES (PILO) (BASED ON CMO):

1. Perform work activities effectively and efficiently to the standards expected in the operation required in the Tourism industry/hospitality sector.
2. Undertake tasks, functions, duties and activities in the operations of the hotel, restaurants, travel, government and non-government agencies in accordance with the competency standards.
3. Analyzes situation, identifies problems, and formulates solutions and implements corrective and/or mitigating measures and action.

PRE-REQUISITE: None

NUMBER OF UNITS: 3 Units Lecture

LEARNING OUTCOMES:





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1. Identify the location of continents and countries in relation to other countries and regions of the world on a blank map
2. Name and describe major attractions in each country
3. Determine the touristic value of major tourist attractions
4. Discuss the process and legal requirements of travelling in foreign countries
5. Realize the cultural differences and similarities among the people of the world
6. Enhance their research and presentation skills.

COURSE OUTLINE

Week	Topic	Learning Materials (with references following OER plagiarism and IPR policies)	Intended Learning Outcomes (ILO)	Assessment Tasks (Requirements with schedule or time allotment)	Sustainable Development Goals (SDG) Coherence
GLOBAL/ NATIONAL/ LOCAL KNOWLEDGE					
3-4	Course Outline Distribution and Course Orientation The Globe and Map The World's Bests Time Zone <ul style="list-style-type: none"> <input type="checkbox"/> Positive UTC <input type="checkbox"/> Negative UTC <input type="checkbox"/> Positive and Negative UTC ANTARCTICA	PowerPoint Presentation : 60 minutes approximately Abridged Lecture Notes (PDF): 45 minutes approximately Walking the World's Wonders by Jon Sparks The World, A Traveller's Guide to the Planet by Lonely Planet Global Culture And Tourism Geography – (Lynn U. Donesa, Ph.D. – Lilibeth Aragon, Ph.D) Reading Materials: Most Visited Cities 2023 https://www.atlys.com/post/the-most-visited-cities-in-the-world Most Visited Countries 2023	<ul style="list-style-type: none"> <input type="checkbox"/> Introducing the topics to be discuss on the course Global Culture and Tourism Geography <input type="checkbox"/> Appreciate the importance of the map <input type="checkbox"/> Determine the ways in getting the time zone of different country/city/state 	Worksheet 1: 30 Minutes (Short Essay/ Objective Type) Due Date: Sept. 28, 2023	SDG No. 4: Quality Education SDG No. 9: Industry, Innovation and Infrastructure SDG No. 15: Life on Land





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	<ul style="list-style-type: none"> <input type="checkbox"/> Geography, Land Area, Land Forms, Bodies of Water <input type="checkbox"/> Topography <input type="checkbox"/> Basic Information 	<p>https://worldpopulationreview.com/country-rankings/most-visited-countries</p> <p>Antarctica https://education.nationalgeographic.org/resource/antarctica/</p> <p>Videos: The Geography Song https://www.youtube.com/watch?v=pOKoIAnybg</p> <p>Time Zones https://www.youtube.com/watch?v=-j-SWktWEcU</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Identify the geographical characteristics of Antarctica 		
GLOBAL KNOWLEDGE					
5-6	<p>NORTH AMERICA</p> <ul style="list-style-type: none"> <input type="checkbox"/> Geography, Land Area, Land Forms, Bodies of Water <input type="checkbox"/> Topography <input type="checkbox"/> Basic Information <input type="checkbox"/> History, Currency, Language, Flag, People and Culture <input type="checkbox"/> Countries <input type="checkbox"/> Capitals <input type="checkbox"/> Basic Facts and 	<p>PowerPoint Presentation : 60 minutes approximately Abridged Lecture Notes (PDF): 45 minutes approximately</p> <p style="text-align: center;">Walking the World’s Wonders by Jon Sparks The World, A Traveller’s Guide to the Planet by Lonely Planet</p> <p style="text-align: center;">Global Culture And Tourism Geography – (Lynn U. Donesa, Ph.D. – Lilibeth Aragon, Ph.D)</p> <p>Reading Material: North America: Physical Geography https://education.nationalgeographic.org/resource/north-america-physical-geography/</p> <p>Video:</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Recognize the history and culture of North America. <input type="checkbox"/> Identify the geographical characteristics of North America. <input type="checkbox"/> Familiarize the major tourist destinations in North America 	<p>Worksheet 2: 30 Minutes (Short Essay/ Objective Type)</p> <p>Due Date: Oct. 12, 2023</p>	<p>SDG No. 4: Quality Education</p> <p>SDG No. 9: Industry, Innovation and Infrastructure</p> <p>SDG No. 15: Life on Land</p> <p>SDG No. 16: Peace, Justice</p>





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	<ul style="list-style-type: none"> Information <input type="checkbox"/> Tourist Attractions (Man-made and Natural) 	<p>North America/Destination World</p> <p>https://www.youtube.com/watch?v=AOUK3Oit86o</p>			and Strong Institutions
7	<p>SOUTH AMERICA</p> <ul style="list-style-type: none"> <input type="checkbox"/> Geography, Land Area, Land Forms, Bodies of Water <input type="checkbox"/> Topography <input type="checkbox"/> Basic Information <input type="checkbox"/> History, Currency, Language, Flag, People and Culture <input type="checkbox"/> Countries <input type="checkbox"/> Capitals <input type="checkbox"/> Basic Facts and Information <input type="checkbox"/> Tourist Attractions (Man-made and Natural) 	<p>PowerPoint Presentation : 60 minutes approximately</p> <p>Abridged Lecture Notes (PDF): 45 minutes approximately</p> <p style="text-align: center;">Walking the World’s Wonders by Jon Sparks The World, A Traveller’s Guide to the Planet by Lonely Planet</p> <p style="text-align: center;">Global Culture And Tourism Geography – (Lynn U. Donesa, Ph.D. – Lilibeth Aragon, Ph.D)</p> <p>Reading Material: South America: Physical Geography https://education.nationalgeographic.org/resource/south-america-physical-geography/</p> <p>Video: Map of South America https://www.youtube.com/watch?v=ynlrxhi0iHA</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Recognize the history and culture of South America. <input type="checkbox"/> Identify the geographical characteristics of South America. <input type="checkbox"/> Familiarize the major tourist destinations in South America 	<p>Worksheet 3: 30 Minutes (Short Essay/ Objective Type)</p> <p>Due Date: Oct. 19, 2023</p>	<p>SDG No. 4: Quality Education</p> <p>SDG No. 9: Industry, Innovation and Infrastructure</p> <p>SDG No. 15: Life on Land</p> <p>SDG No. 16: Peace, Justice and Strong Institutions</p>
8	MIDTERM EXAM				
11	<p>AUSTRALIA</p>	<p>PowerPoint Presentation : 60 minutes approximately</p> <p>Abridged Lecture Notes (PDF): 45 minutes approximately</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Recognize the history and 	<p>Worksheet 4: 30 Minutes</p>	<p>SDG No. 4: Quality Education</p>





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	<ul style="list-style-type: none"> <input type="checkbox"/> Geography, Land Area, Land Forms, Bodies of Water <input type="checkbox"/> Topography <input type="checkbox"/> Basic Information <input type="checkbox"/> History, Currency, Language, Flag, People and Culture <input type="checkbox"/> Countries <input type="checkbox"/> Capitals <input type="checkbox"/> Basic Facts and Information <input type="checkbox"/> Tourist Attraction (Man-Made or Natural) 	<p style="text-align: center;">Walking the World's Wonders by Jon Sparks The World, A Traveller's Guide to the Planet by Lonely Planet</p> <p style="text-align: center;">Global Culture And Tourism Geography – (Lynn U. Donesa, Ph.D. – Lilibeth Aragon, Ph.D)</p> <p>Reading Material: Australia https://www.britannica.com/place/Australia</p> <p>Video: Australia the ultimate travel guide https://www.youtube.com/watch?v=GTRQsa3jpXU</p>	<p style="text-align: center;">culture of Australia.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Identify the geographical characteristics of Australia. <input type="checkbox"/> Familiarize the major tourist destinations in Australia 	<p style="text-align: center;">(Short Essay/ Objective Type)</p> <p style="text-align: center;">Due Date: Nov. 23, 2023</p>	<p>SDG No. 9: Industry, Innovation and Infrastructure</p> <p>SDG No. 15: Life on Land</p> <p>SDG No. 16: Peace, Justice and Strong Institutions</p>
12-13	<p>EUROPE</p> <ul style="list-style-type: none"> <input type="checkbox"/> Geography, Land Area, Land Forms, Bodies of Water <input type="checkbox"/> Topography <input type="checkbox"/> Basic Information <input type="checkbox"/> History, Currency, Language, Flag, People and Culture <input type="checkbox"/> Countries <input type="checkbox"/> Capitals 	<p>PowerPoint Presentation : 60 minutes approximately Abridged Lecture Notes (PDF): 45 minutes approximately</p> <p style="text-align: center;">Walking the World's Wonders by Jon Sparks The World, A Traveller's Guide to the Planet by Lonely Planet</p> <p style="text-align: center;">Global Culture And Tourism Geography – (Lynn U. Donesa, Ph.D. – Lilibeth Aragon, Ph.D)</p> <p>Reading Material: Europe: Human Geography</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Recognize the history and culture of Europe. <input type="checkbox"/> Identify the geographical characteristics of Europe. <input type="checkbox"/> Familiarize the major tourist 	<p style="text-align: center;">Worksheet 5: 30 Minutes (Short Essay/ Objective Type)</p> <p style="text-align: center;">Due Date: Dec. 7, 2023</p>	<p>SDG No. 4: Quality Education</p> <p>SDG No. 9: Industry, Innovation and Infrastructure</p> <p>SDG No. 15: Life on Land</p>





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	<ul style="list-style-type: none"> <input type="checkbox"/> Basic Facts and Information <input type="checkbox"/> Tourist Attraction (Man-Made or Natural) 	https://education.nationalgeographic.org/resource/europe-human-geography/ Video: 17 Most Beautiful Countries in Europe https://www.youtube.com/watch?v=y6E1L6KVwYw	destinations in Europe		SDG No. 16: Peace, Justice and Strong Institutions
14	AFRICA <ul style="list-style-type: none"> <input type="checkbox"/> Geography, Land Area, Land Forms, Bodies of Water <input type="checkbox"/> Topography <input type="checkbox"/> Basic Information <input type="checkbox"/> History, Currency, Language, Flag, People and Culture <input type="checkbox"/> Countries <input type="checkbox"/> Capitals <input type="checkbox"/> Basic Facts and Information <input type="checkbox"/> Tourist Attraction (Man-Made or Natural) 	PowerPoint Presentation : 60 minutes approximately Abridged Lecture Notes (PDF): 45 minutes approximately Walking the World’s Wonders by Jon Sparks The World, A Traveller’s Guide to the Planet by Lonely Planet Global Culture And Tourism Geography – (Lynn U. Donesa, Ph.D. – Lilibeth Aragon, Ph.D) Reading Material: Africa: Human Geography https://education.nationalgeographic.org/resource/africa-human-geography/ Video: Africa https://www.youtube.com/watch?v=Ee0Qh_nloHw	<ul style="list-style-type: none"> <input type="checkbox"/> Recognize the history and culture of Africa. <input type="checkbox"/> Identify the geographical characteristics of Africa. <input type="checkbox"/> Familiarize the major tourist destinations in Africa 	Worksheet 6: 30 Minutes (Short Essay/ Objective Type) Due Date: Dec. 14, 2023	SDG No. 4: Quality Education SDG No. 9: Industry, Innovation and Infrastructure SDG No. 15: Life on Land SDG No. 16: Peace, Justice and Strong Institutions
GLOBAL/ NATIONAL/ LOCAL KNOWLEDGE					
15	ASIA	PowerPoint Presentation : 60 minutes approximately Abridged Lecture Notes (PDF): 45 minutes approximately	<ul style="list-style-type: none"> <input type="checkbox"/> Recognize the history and culture of Asia. 	Worksheet 7: 30 Minutes	SDG No. 4: Quality Education





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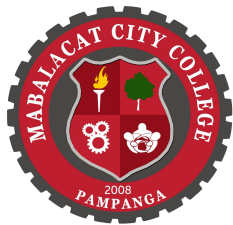
	<ul style="list-style-type: none"> <input type="checkbox"/> Geography, Land Area, Land Forms, Bodies of Water <input type="checkbox"/> Topography <input type="checkbox"/> Basic Information <input type="checkbox"/> History, Currency, Language, Flag, People and Culture <input type="checkbox"/> Countries <input type="checkbox"/> Capitals <input type="checkbox"/> Basic Facts and Information <input type="checkbox"/> Tourist Attraction (Man-Made or Natural) 	<p style="text-align: center;">Walking the World's Wonders by Jon Sparks The World, A Traveller's Guide to the Planet by Lonely Planet</p> <p style="text-align: center;">Global Culture And Tourism Geography – (Lynn U. Donesa, Ph.D. – Lilibeth Aragon, Ph.D)</p> <p>Reading Material: Asia: Resources https://education.nationalgeographic.org/resource/asia-resources/</p> <p>Video: Asia https://www.youtube.com/watch?v=hXAjjH5M8hY</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Identify the geographical characteristics of Asia. <input type="checkbox"/> Familiarize the major tourist destinations in Asia 	<p style="text-align: center;">(Short Essay/ Objective Type)</p> <p style="text-align: center;">Due Date: Dec. 21, 2023</p>	<p>SDG No. 9: Industry, Innovation and Infrastructure</p> <p>SDG No. 15: Life on Land</p> <p>SDG No. 16: Peace, Justice and Strong Institutions</p>
16	FINAL EXAM/ OUTPUT				

SUMMARY OF REVISIONS:

Revision	Date	Updated by	Short Description of Changes
1.0	August 23, 2023	Jae Ann M. Dela Cruz	Inclusion of additional reading materials and videos and Sustainable Development Goals Statement (August 2023)

GENERAL GUIDELINES AND POLICIES:





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As the College currently follows Hybrid Delivery of Learning on its instruction, the following general guidelines and policies are set by the School to be followed by the faculty-in-charge and the students of the course.

Attendance

Checking of attendance during face-to-face classes is a requirement and will be strictly observed.

Academic Integrity

Observance of the outmost academic integrity shall be observed by the students of the course. Plagiarism, cheating, and other forms of academic dishonesty shall not be tolerated by the faculty-in-charge nor the Institute.

Accomplishment of Requirements

All requirements given by the instructor/faculty-in-charge of the course to the students shall be called/referred to/addressed as “**work output**”. Each work output must be accomplished by the students until the schedule set by the instructor/faculty-in-charge. Final student’s output must also be accomplished by the schedule set by the instructor of the course.

Line of Communication

The course’s official line of communication shall be through the following:

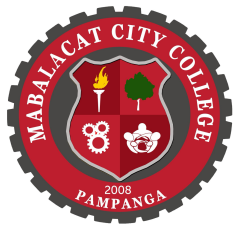
- a. MS Teams
- b. FB Messenger official group chat

The outmost respect and courtesy must be observed by students in communicating to their instructor/faculty-in-charge of the course and to their classmates and vice versa. Any form of disrespectful and discourteous way of communication shall not be tolerated by the School.

Instructional Materials (IMs)

Working students may avail of the modular type of teaching. MS Teams on-line platform may be utilized by the instructor/faculty-in-charge of the course to the students – adapting the flexible learning scheme.





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Grading System:

Midterm

Formative & Summative Assessments	60%
Major Examination (Midterm)	40%

Final

Formative & Summative Assessments	60%
Major Examination (Finals)	40%

Other Course Requirement: Continent's Portfolio (or Magazine)
Virtual Reality (Global)

References: Global Culture And Tourism Geography – (Lynn U. Donesa, Ph.D. – Lilibeth Aragon, Ph.D)

Walking the World's Wonders by Jon Sparks
The World, A Traveller's Guide to the Planet by Lonely Planet

Other resources: Most Visited Cities 2023
<https://www.atlys.com/post/the-most-visited-cities-in-the-world>

Most Visited Countries 2023
<https://worldpopulationreview.com/country-rankings/most-visited-countries>

Antarctica
<https://education.nationalgeographic.org/resource/antarctica/>

North America: Physical Geography





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<https://education.nationalgeographic.org/resource/north-america-physical-geography/>

South America: Physical Geography

<https://education.nationalgeographic.org/resource/south-america-physical-geography/>

Australia

<https://www.britannica.com/place/Australia>

Europe: Human Geography

<https://education.nationalgeographic.org/resource/europe-human-geography/>

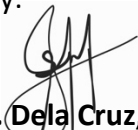
Africa: Human Geography

<https://education.nationalgeographic.org/resource/africa-human-geography/>

Asia: Resources

<https://education.nationalgeographic.org/resource/asia-resources/>

Prepared by:


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BSTM Program Head

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cc: OVPAA

