

## PROGRAM PROPOSAL

Program Profile		
Institute/Organization/Office Name	MCC Office of the Vice President for Student Life	
Institute Dean/Immediate Supervisor/Organization Adviser	Mr. Beejay A. Sebastian	
Email address	Basty.sebastian@mcc.edu.ph	
Program Name / Title	MCC Corporate Boutique	
Category (Please mark (x) just one)	<input checked="" type="checkbox"/> 1. Industrial Application <input checked="" type="checkbox"/> 2. Entrepreneurial Spirit <input type="checkbox"/> 3. Ethical Value <input checked="" type="checkbox"/> 4. Student Mobility and Openness <input type="checkbox"/> 5. Crisis Management <input type="checkbox"/> 6. Progress in the Fourth Industrial Revolution	
Abstract of Program (200-300 words)		
<p>The Mabalacat City College (MCC) Corporate Boutique is a first-of-its-kind shop that offers new and gently-used business clothes to all students, especially graduating students. The project aims to empower and inspire young professionals to seize their first job interview with confidence and proper attire. Providing professional outfits, at a lower cost, to students is related to several Sustainable Development Goals set by the United Nations, including ending poverty, ensuring inclusive and equitable quality education, and promoting sustained, inclusive, and sustainable economic growth. Other features of the project include the collection of gently-used clothes and corporate pieces and a food donation system that will support MCC's community pantry program. The expected outcomes of the project include increasing the chances of success for student interns during their internships, raising awareness about the importance of professional attire, and creating partnerships and collaborations with businesses, organizations, and individuals who support the project's goals.</p>		
Planning		
Background	<p>Student interns need to dress professionally when attending their internships, but not all of them have the financial resources to purchase appropriate clothing. This can create a significant barrier for them, as their clothing can impact how they are perceived by their supervisors and colleagues.</p> <p>The MCC Corporate Boutique is a shop that offers new and gently-used business clothes to graduating students. This project aims to empower and inspire these young professionals to seize their first job interview with confidence and proper attire.</p>	
Subject (Names & titles)	Initiator(s)	Mr. Beejay A. Sebastian
	Leader(s)	Student Life Unit Heads
	Team members	Student Life Staff
Environment	Nature/society	Student interns from low-income families

t	Industry/market	Partner companies
	Government/others	Donors
Resources	Human requirements	The overall steering office for the implementation of the project including the workshops and training sessions to teach student interns about appropriate professional attire and how to present themselves in a professional manner will be managed by the Office of the Student Life (OVPSL). The Office of the Vice President for Academic Affairs will spearhead the identification of student interns who are in need of assistance with professional clothing. Followed by the Office of the Vice President for External Affairs which shall work with local businesses, organizations, and individuals to collect donations of professional clothing.
	Financial requirements	To fully maximize the benefits of the proposed corporate boutique, proper funding and support are needed. Hence, a total budget of 1,000,000 pesos, which includes 200,000 pesos for room refurbishment (fitting room installation, display shelves, clothes rack, and hangers) and 800,000 pesos to purchase various business apparel for men and women.
	Technological/other requirements	For smooth daily operations of the corporate boutique, the following technological requirements are essential: 1. A system to process sales transactions and manage inventory of gently-used donated clothes, as well as clothes distributed to student interns. 2. A security system to protect the boutique and its inventory from possible damage, which may include surveillance cameras and access control systems.
Mechanism	Strategic options available	<p>The processes and mechanisms of the proposed project are as follows:</p> <p>The collection of professional clothing will be carried out in two ways: firstly, the project will collect clothes donations from various local businesses, NGOs, and individuals through the Office of the Vice President for External Affairs. Secondly, employees and students will also be encouraged to donate their gently used professional clothes.</p> <p>The collected professional clothing will then be displayed in the MCC corporate boutique, and all students are invited to check the available professional clothes.</p> <p>The acquisition of corporate apparel will be done through in-kind payment, where students will exchange a certain</p>

		<p>number of canned goods or noodles for their chosen apparel. The number of in-kind goods they will give will depend on the cost of their chosen apparel. These traded goods will jumpstart and fuel the MCC community pantry known as Hapag at Papag.</p>
	<p>Their relative importance</p>	<p>The provision of low cost professional outfits to student interns is a project that aims to remove a significant barrier to success for student interns from low-income families. By providing these students with appropriate clothing, the project seeks to promote their success and increase their confidence. Further, this project has the potential to create partnerships and collaborations with businesses, organizations, and individuals who support its goals of promoting a culture of care community, and to raise awareness about the importance of professionalism in a globalizing work-industry environment.</p>
	<p>Their sequences for execution</p>	<p>The sequence for execution is as follows: The launching of the corporate boutique will take place in the last week of June 2023. This launching will attract donors from local businesses, NGOs, employees, and students to donate their gently used professional apparel which will start in July 2023 spearheaded by the Office of the Vice President for external Affairs. The corporate boutique will be opened to the MCC community in September 2023. Lastly, workshops or training sessions about appropriate professional attire and how to present oneself in a professional manner will be facilitated for targeted students in November 2023.</p>
<p>Target SDGs</p>		<p>The project of providing low cost professional outfits to student interns is related to several Sustainable Development Goals (SDGs) set by the United Nations, which aim to create a better and more sustainable future for all.</p> <p>Firstly, the project is related to SDG 1, which is to end poverty in all its forms everywhere. By providing low cost professional outfits to student interns from low-income families, the project aims to help alleviate the financial burden that these students may face and enable them to have access to opportunities that could</p>

	<p>improve their lives.</p> <p>Secondly, the project is related to SDG 4, which is to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. The provision of free professional outfits to poor student interns will help create a level playing field and ensure that all students, regardless of their financial background, have equal access to opportunities to learn and grow.</p> <p>Lastly, the project is related to SDG 8, which is to promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all. By supporting student interns from low-income families to access professional clothing, the project aims to increase their chances of success in their internships and future careers. This, in turn, could lead to increased economic opportunities and sustainable economic growth.</p>
Key points	<p>Establishing a corporate boutique summarizes the main key points aligned with the SDGs mentioned:</p> <ol style="list-style-type: none"> <li>1. Alleviating financial burden: By providing low cost professional outfits to student interns, the project can help alleviate the financial burden that these students may face, enabling them to access opportunities that could improve their lives.</li> <li>2. Creating a level playing field: The provision of low cost professional outfits can help create a level playing field, ensuring that all students, regardless of their financial background, have equal access to opportunities to learn and grow.</li> <li>3. Increasing chances of success: Providing appropriate clothing can increase the chances of success for student interns in their internships and future careers, leading to increased economic opportunities and sustainable economic growth.</li> <li>4. Boosting confidence: The provision of low cost professional outfits can boost the confidence of student interns by providing them with clothing that makes them feel professional and prepared for their</li> </ol>

	<p>internships, improving their overall performance and increasing their likelihood of success.</p> <p>5. Building partnerships: The project aims to create partnerships with organizations and individuals who can help support this project, leading to further collaboration and potential future opportunities for the project and its beneficiaries.</p>
<p>Differences from traditional approaches</p>	<p>The proposed project of establishing a corporate boutique for providing free professional apparels to all students from low-income families differs from traditional approaches in several ways.</p> <ol style="list-style-type: none"> <li><b>1. Donation-based model for collecting professional clothing.</b> This way of collection encourages the various stakeholders, including employees, students, local businesses, NGOs, and individuals, to be involved and support the project and its beneficiaries.</li> <li><b>2. In-kind payment system for the acquisition of corporate apparel.</b> Through this, students can exchange canned goods or noodles for their chosen apparel. This not only provides the students with the necessary professional attire but also supports the MCC community pantry known as Hapag at Papag.</li> <li><b>3. Workshops or training sessions for the targeted students.</b> Providing the following workshop training: appropriate professional attire and how to present oneself in a professional manner, is a proactive approach in preparing the students for their internships and future careers, enabling them to increase their chances of success.</li> <li><b>4. Holistic approach to support MCC students from low-income families.</b> This project not only addresses the financial burden of the students, but also their confidence and preparedness for their internships and future career.</li> </ol>

