

GOAL

11 SUSTAINABLE CITIES AND COMMUNITIES





GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES

SUPPORT OF ARTS AND HERITAGE

MCC recognized the importance of preserving cultural identity, fostering community engagement, and promoting social inclusion. Through collaborative efforts with local organizations and external partners, MCC aimed to contribute to the cultural and historical development of Mabalacat City, enriching the lives of its students, residents, and the broader community.

One of MCC's key initiatives in preserving and promoting the region's cultural heritage was its involvement in the August History Month celebration, an event led by the PANTALAKAYAN Organization. This celebration aimed to deepen historical and cultural awareness surrounding the Balakat Tree—a significant symbol of Mabalacat's history and identity. The Balakat Tree, which inspired the city's name, served as the focal point of the ABeHCa (Balakat Tree's Historical and Cultural Awareness) exhibit. Through this event, MCC sought to engage students, faculty, staff, and the public in celebrating local history and emphasizing the importance of understanding and preserving cultural traditions.

In collaboration with local organizations such as SIBUL ning Kalalangan, MCC supported the launch of an art exhibit that complemented the ABeHCa initiative. This exhibit went beyond mere artistic display, offering a platform for meaningful community discussions on history and heritage. With the theme "Democratizing History for the People," the exhibit aimed to make history accessible and relatable, empowering individuals from diverse backgrounds to connect with their past. These collaborative efforts enabled MCC to bridge gaps in historical knowledge, fostering a deeper appreciation for local culture and heritage among the public.

The primary objective of the ABeHCa event and art exhibit was to enhance historical and cultural understanding for residents, students, and visitors. By sharing the stories of the Balakat Tree and exploring the origins of Mabalacat's name, the event encouraged attendees to reflect on their shared heritage, fostering a sense of unity within the community. It celebrated the city's rich history, aiming to inspire pride in future generations and promote an inclusive community that values its roots. Through these efforts, MCC and its partners effectively brought history to life, making it accessible to everyone in Mabalacat.



Recording LIVE Facebook

Filipino Nationalism in the Post-EDSA Era

Luis Zurriel P. Domingo
Assistant Professor of History, Department of History and Philosophy
College of Social Sciences, University of the Philippines Baguio

PANTALAKAYAN WEBINAR TALK: In Celebration of History Month
25 August 2023





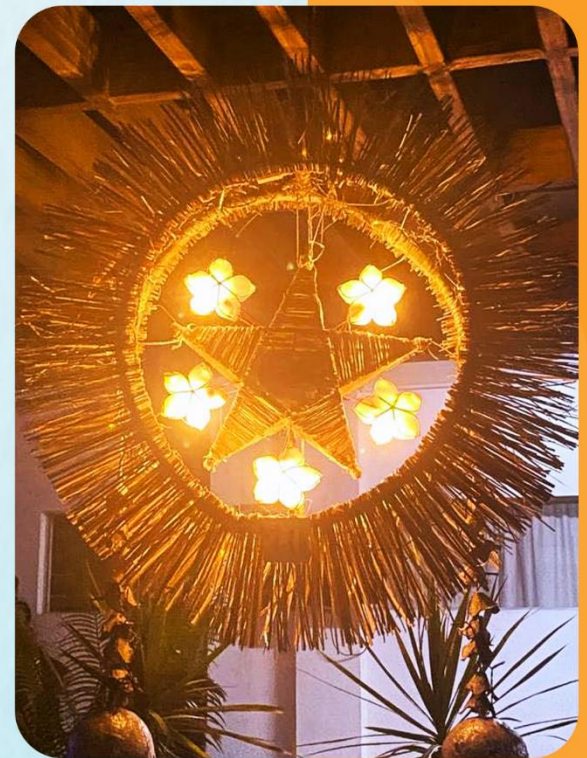
GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES

Mabalacat City College recognized that preserving and promoting cultural heritage was essential not only for community identity but also for social cohesion and sustainable growth. Through a combination of academic courses, cultural events, and partnerships with external organizations, MCC dedicated itself to enriching the cultural fabric of Mabalacat City, ensuring that its history and heritage were celebrated and preserved for future generations.

One of MCC's key initiatives in fostering cultural appreciation was hosting various events throughout the year. Celebrations such as ASEAN Month Pupul, Art Month - Gambul, and Sayaw ASEANO 2023 showcased Mabalacat's rich artistic traditions alongside those of the broader Southeast Asian region. These events highlighted local talent and encouraged participation from the community and neighboring areas, creating a platform for cultural exchange and mutual understanding. Through collaboration with external partners, MCC provided local artists with opportunities to share their work with a wider audience, celebrating the arts while strengthening community bonds and cross-cultural connections.

In addition to these events, MCC was deeply committed to the long-term preservation of Mabalacat's unique heritage. The MCC 101 course played a pivotal role in this effort by introducing students to the history, culture, and arts of Mabalacat. Through this course, students gained a profound understanding of the town's history—from its pre-colonial roots to its modern-day development—instilling a sense of pride and nationalism. By fostering a deeper connection to their community, MCC encouraged students to actively contribute to preserving and honoring their local heritage. This sense of ownership over their cultural identity became a central part of the MCC experience, ensuring that the rich history of Mabalacat was passed down to future generations.

MCC also organized events such as the History Month webinar, Talastasan: History Research Colloquium, and the Crimson Tribe Lantern Festival 2023 to further promote cultural heritage. These events provided opportunities for students, faculty, and the broader community to engage in meaningful discussions about the city's history, culture, and traditions. The Crimson Tribe Lantern Festival was especially significant, as it not only celebrated Mabalacat's cultural heritage but also promoted environmental sustainability. Lanterns crafted from eco-friendly materials reflected the town's traditional lantern-making artistry while contributing to sustainable practices. Student organizations took an active role in creating these lanterns, blending creativity with cultural pride and helping to keep the traditions of Mabalacat alive for future generations.





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EXPENDITURE ON ARTS AND HERITAGE

The college emphasized cultural identity and community cohesion as essential pillars of sustainable urban development. This commitment was evident not only in its active programs but also in its significant financial contributions, aimed at ensuring these initiatives would thrive for future generations.

The Crimson Tribe Lantern Festival 2023 illustrated MCC's dedication to sustainable culture and heritage. With an allocation of Php. 202,500, MCC supported student organizations in creating beautiful lanterns from eco-friendly materials, honoring Mabalacat's traditional lantern-making art. This festival celebrated creativity while reflecting MCC's commitment to environmental sustainability, blending tradition with a forward-looking approach to conservation.

In alignment with its vision for sustainable cultural development, MCC also organized ASEAN Month celebrations, including the MCC ASEAN Month Pupul and Sayaw ASEANO 2023, with a combined investment of Php. 69,374. These events highlighted both local and regional cultures, providing a space for cross-cultural appreciation and unity among diverse communities. The ASEAN Month celebration allowed participants to immerse themselves in the cultural richness of the Southeast Asian region, fostering mutual understanding and collaboration while showcasing vibrant local artistry and traditions. Made possible through the support of community partners, this celebration bridged cultures and strengthened the spirit of community.

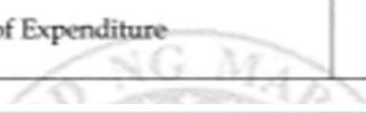
Another major cultural initiative, Project Sayawit, received funding of Php. 280,750 to preserve the traditional dances of the Ayta Mag-antsi people. By celebrating and documenting these unique dances, Project Sayawit safeguarded the traditions of indigenous groups and helped younger generations recognize and appreciate the importance of these cultural expressions. This project exemplified MCC's commitment to inclusive cultural preservation, ensuring that the heritage of indigenous communities remained an integral part of the collective identity. The initiative not only celebrated diversity but also built a strong foundation for cultural empathy and inclusivity across the community.

Altogether, MCC's investment of Php. 552,624.00 in arts and heritage activities underscored its commitment to creating a sustainable cultural future for Mabalacat City. This financial dedication reflected MCC's belief that supporting arts and heritage is a vital component of sustainable community development. By providing funding and collaborating with local partners, MCC fostered an inclusive community that respects its history, values its cultural diversity, and pursues sustainable growth through the preservation of its unique identity.



EXPENDITURE ON ARTS AND HERITAGE

DATE	ACTIVITY	AMOUNT
August 29, 2023	MCC ASEAN Month	₱16,500.00
August 31, 2023	MCC ASEAN Month - Sayaw ASEANO 2023	₱52,874.00
May 02, 2023 - June 30, 2023	Project Sayawit	₱280,750.00
DECEMBER 06 - 07, 2023	Crimson Tribe Lantern Festival 2023: "Tila Tala: Liwanag Ng Pasko Noong Nakaraang Dekada"	₱202,500.00
Total Amount of Expenditure		₱552, 624.00





GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES

PROMOTE SUSTAINABLE COMMUTING

Mabalacat City College aimed to make daily life on campus and in the surrounding community more eco-friendly, accessible, and supportive of active transportation. Recognizing that building a sustainable community required ongoing collaboration both within the college and with external partners, MCC worked to establish a foundation for a greener future for Mabalacat City.

A cornerstone of these efforts was the MCC Coaster Free Ride program, a transportation initiative designed to promote eco-friendly commuting. This program provided free shuttle services to students, staff, and faculty, reducing reliance on personal vehicles, minimizing fuel consumption, and ultimately lowering carbon emissions. The MCC Coaster connected key locations across campus and the surrounding community, enabling members to travel conveniently and sustainably throughout the day. This initiative exemplified MCC's proactive approach to addressing transportation needs while championing environmental responsibility.

Additionally, MCC installed dedicated bike parking at its Main Campus, encouraging cycling as an active, healthy, and low-impact mode of transportation. The bike parking spaces provided a safe and convenient option for students, staff, and faculty who chose to cycle, making it easier to integrate sustainable travel into daily routines. Promoting cycling not only aligned with MCC's sustainability goals but also supported wellness by offering community members an opportunity to stay active and reduce their ecological footprint. Through this initiative, MCC demonstrated the importance of infrastructure that accommodates diverse and environmentally friendly modes of transportation.

These transportation initiatives were made possible through MCC's collaboration with local organizations, which expanded the college's sustainable impact and ensured the inclusivity and effectiveness of its programs. These partnerships were crucial to MCC's mission, enabling it to create more meaningful, community-wide benefits and inspiring broader change in sustainability practices.

